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INSTAGRAM CAPTION AS ONLINE LEARNING MEDIA ON THE SUBJECT OF EXTENDED WRITING DURING PANDEMIC OF COVID-19

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ABSTRACT

This journal contains Instagram caption as online learning media on the extended writing subject in the midst of Covid-19 pandemic. Instagram is one of the popular culture products in the digital era. It is one of choices to be online learning media especially in improving writing. Most of people have Instagram account in the recent time. They are very active in using Instagram. Anything can be viral on this platform. This study presents the students' perceptions of using social media Instagram. The data were analyzed by using qualitative standard of research. The result of this research is there are the advantages in using of Instagram caption as online learning media on the subject of extended during pandemic of Covid-19. The first advantage shows that participants can understand grammatical English like understanding on simple past tenses, subject- verb agreement and spelling correctly. The second, the participants can build their confidence in English writing by writing some Instagram captions. The third, the participants do writing as a daily habit. They are stimulated to write English captions in the lockdown time. The fourth, the participants got improving vocabularies.

Keywords: Instagram caption, writing, Covid-19pandemic,students' perceptions

ABSTRAK

Jurnal ini berisi *Instagram Caption* sebagai media pembelajaran online pada mata kuliah *Extended Writing* di tengah pandemik Covid-19. Instagram adalah salah satu produk budaya populer di era digital. Instagram menjadi salah satu pilihan sebagai media pembelajaran online terutama dalam meningkatkan kemampuan menulis. Sekarang ini, sebagian besar orang memiliki akun Instagram. Mereka sangat aktif dalam menggunakan Instagram. Apapun dapat viral di platform ini. Penelitian ini menyajikan persepsi

mahasiswa tentang penggunaan media sosial Instagram. Data dianalisis dengan menggunakan standar penelitian kualitatif. Hasil penelitian ini adalah persepsi mahasiswa tentang keuntungan penggunaan *Instagram caption* sebagai media pembelajaran *online* pada mata kuliah *Extended Writing* selama pandemi Covid-19. Keuntungan pertama menunjukkan bahwa peserta dapat memahami tata bahasa Inggris seperti pemahaman tentang *simple past tenses*, *subject-verb agreement* dan *spelling* dengan benar. Yang kedua, para peserta dapat membangun kepercayaan diri mereka dalam kemampuan menulis dengan menulis *caption* berbahasa Inggris di Instagram. Yang ketiga, menulis sebagai kebiasaan sehari-hari para mahasiswa. Mereka terstimulasi untuk menulis *caption* berbahasa Inggris disaat *lockdown*. Keempat, para peserta mengalami peningkatan kosakata.

Kata kunci: *Instagram caption*, penulisan, pandemi Covid-19, persepsi mahasiswa

INTRODUCTION

The era of globalization and popular culture is increasingly influential in all circles. The phenomenon of gadget dependence is increasingly endemic in the World, especially Indonesia. The American popular culture products in question are like Movie, Western Song, Fashion, Social Media, Gadgets and TV Programs. However, the researchers will focus on Instagram as a Social Media. Agustrianita (2017) social media is the online communities in which people interact to each other. Social networking activities have the possibility of enhancing lecturers' professional and adding media/ways in their teaching. The lecturers will be close with their students and will be interactive to enrich English students competences. The students and the lecturers can organize activities such as writing skill, grammar understanding, and etc.

Social Media users can create and organize a profile for them, edit and comment on each other's posts and share information to each other. The Instagram as one of the famous social media, it can be well integrated into their world and society in general. Inference, social media is digital and online communities to build interaction with others. The students are familiar with Instagram as an online social community. Instagram is one of the social network platforms in which the students usually use it to share their personal information, such as uploading their pictures or videos and writing Instagram captions. Alhabash and Ma (2017) Instagram is a photo-sharing mobile application that allows users to take pictures, apply filters to them, and share them on the platform itself. Instagram has over 400 million active monthly users who shared over 40 billion pictures.

Anggraeni (2017) states the students have different perspectives about the use of Instagram in teaching and learning process. The notion of perspective derives from the idea of viewpoints or perception about a case of applying Instagram. Johnson in Alnujaidi (2017) proposes that perception is an external factor on participants' point of view, understanding, belief, and reaction to an innovation.

Regarding to the phenomenon of using social media, it is needed to use social media platform in teaching and learning process of English class especially in improving writing skill. Rahman (2009) In the recent years, there has been a growing concern developing in writing skills in the higher education. Learners go on into specific knowledge acquiring situation which is their writing has to be more specific oriented. Uddin (2014) writes in his

study, “writing is the most focused but the least developed English language skill among the university learners. Widagdo (2017) Writing skills are an important part of communication for students throughout their academic life because it allows them to organize their feelings and ideas clearly as well as to convey meaning through well-constructed text. Nunan (2003) wrote that writing is both a physical and mental act. At the most basic level, writing is the physical act of committing words or ideas to some medium. On the other hand, writing is the mental work of inventing ideas, thinking about how to express them, and organizing them into statements and paragraphs that will be clear to a reader.

Pandemic of Covid-19 has a massive impact on global human life. It influenced toward the world of education. GirikAllo, M.D. (2020) wrote in the midst of COVID-19 pandemic spotted the light on the availability of internet access, financial issue and online learning implementation. Online learning is good during pandemic of COVID-19. It was proved investigation that the learner perceived online learning is very helpful in the middle of pandemic. Learning activities that were previously done by face to face method in the classroom switched to the online learning system. The concept of social distancing and physical distancing requires everyone to stay home so that the spread of this virus is not expanding. Lecturers are required to keep teaching to keep students informed of proper education and teaching. The lecturers must be creative and innovative in using online media. Mamattah (2016) showed the majority of the students think e-learning is an innovative idea and must be encouraged.

This study will be alternative as online learning media on the subject of Extended Writing during pandemic of covid-19 The students can practice writing on their daily activities in using Instagram. Related to the the use of Instagram as a technology that is used to upload students’ writing, technology helps increasing educational benefits. Why do we choose Instagram as online learning media on the subject of Extended Writing during pandemic of Covid-19? Because students are very close with this social media. Each student uses this platform in his daily life. Students are very active to use Instagram. So, this is a good opportunity to use it as online mediaduring pandemic of Covid-19. They can get benefits of it. In digital era, people are very familiar with products of popular cultures such as Instagram.

This study focuses on the advantages of using Instagram captions as online learning media in developing English writing skill on the subject of Extended Writing. Based on the existing problems, the research was conducted to answer the research questions about what are the students’ perceptions on the advantages of using Instagram captions as online learning media on the subject of Extended Writing during pandemic of Covid-19?

METHODOLOGY

The researchers use qualitative approach. This study presents the students’ perceptions in using Instagram caption as online learning media on the subject of Extended Writing during pandemic of Covid-19. All the participants in this study are students of English Language Teaching Study Program on the subject of Extended Writing during pandemic of Covid-19 at Nahdlatul Ulama University of Purwokerto. The data were analysed by using qualitative standard of research. The process of qualitative research involves emerging questions and procedures, data typically collected in the participant’s setting, data analysis inductively

building from particulars to general themes, and the researcher making interpretations of the meaning of the data (Creswell, 2014). This study uses qualitative approach by using interviews process. The researcher used interview method to lead a qualitative process in discovering circumstances and perceptions realistically and totally in natural environment which emphasizes meaning, experiences, and definitions.

The subject of research

Researchers are required to examine who will be the unit of analysis based on place, circumstances, people, activities, events, and time. The subject of research in this study is the fourth semester students on the subject of Extended Writing (Academic Year in 2019-2020) of English Language Teaching Department at Nahdlatul Ulama University of Purwokerto. Total of students of this study are 10 students.

Data collection procedure

Data collection method used is interviews. Interview is an efficient way to elicit in-depth information of someone's experience, perspectives, and opinions (Lambert, 2012). The researchers make a table of the results interview. This research reports the initial findings from the interviews with 10 students. To analyze the data, the interviews were transcribed and the coded. By coding the transcripts, it is expected that some patterns emerge in the data. The code used here is "a word or short phrase that symbolically assigns a summative, salient, essence-capturing, and/or evocative attribute for a portion of language-based or visual data" (Saldana, 2013). In this study the data being coded vary from a single word, sentence (s), to full paragraph. Once the coding finishes, categories or themes were generated (Creswell, 2014). The last step of analysis involved the process findings. The role of researchers is controlling the interview and recording. The role of information is central. The questions focused on the research questions arranged in the interview guide so that they are focused.

In this open interview, the researchers apply the open interview process. This process can make it easier for the researchers to keep a diary of small events that occur during the interview process as additional analysis for researchers. The researchers also capture the caption from their Instagram that they posted with hashtag *#learningenglishwithmrsade*. Data collection used is interviews. There are 5 questions in the interview guide; (1) Does Instagram caption writing increase grammatical sentences? (2) Does Instagram caption writing help you practicing your writing? (3) What is your challenges to use Instagram as online learning media during pandemic of Covid-19? (4) What is your feeling in doing this activity during pandemic of Covid-19? (5) What are the advantages of this activity during pandemic of Covid-19?

Instruments

Dornyei (2007) says the most frequently used qualitative data collection instruments include observations and interviews to have thick and rich data, and to explore the situation. This research used open questions to get the data and the result. So, the researcher can write into descriptive data. The researchers also took sample screenshots of the captions from their Instagram that they posted with hashtag *#learningenglishwithmrsade*.

Data analysis techniques

The researchers used qualitative method as data analysis techniques. The process of qualitative research involves emerging questions and procedures, data typically collected in the participant's setting, data analysis inductively building from particulars to general themes, and the researcher making interpretations of the meaning of the data (Creswell, 2014). The researchers did interview and took some samples of captions to be data. The researchers analyzed the results of interview. Interview is an efficient way to elicit in-depth information of someone's experience, perspectives, and opinions (Lambert, 2012). Interview is not only asking questions and the interviewee answer but also the researcher has to engage actively in the conversation focused on the study. The researchers make a table of the results interview. The captions on Instagram also were analyzed to match the answers and the interviewing results. The data of interview results is made to be group of sub heading. The researchers putted the analysis on the tables.

Procedure of the research

The researchers did analysis of captions on Instagram. They captured the captions as supporting data. The researchers did interview with 10 participants to get their perceptions. In this study, the researchers will obtain the research data by interviewing several sample informants for research data. Then the researchers will also analyze the documents during the observation; analyze the captions on their Instagram account. This will greatly assist the process of data collection and data processing.

FINDING(S) AND DISCUSSION

The data analysis of participants' interview results are presented on the table 1. On the table 1, the researchers did analysis to look for the findings. The researchers wrote note from the interview process. Thus, the researchers got four advantages based on the analysis of the second column. Then, the researchers wrote the results of the research on the third column, table 1. We can look the percentage of the responses results on the table 2 below.

Table 1. Data Analysis of Participants

Interview process	Analysis	Results
<p>"....Yes mrs, I understand to arrange sentences on my caption using correct grammar. Because I have a lot of time with my gadget in the midst of Covid-19 pandemic"</p> <p>".... I understand Tenses especially Simple Present Tenses, Simple Past Tenses, and Simple Future Tenses. Because I try to describe my picture on my caption"</p> <p>" I am to be practicing simple past on my caption about recount"</p>	<p>During pandemic of Covid-19, most of students said that they can arrange the sentences using correct grammatical.</p> <p>Two students (20%) still got challenges or trouble in choosing the word with correct grammatical.</p>	Grammatical Understanding

<p>“ I can understand part of speech that it is very important in developing sentences with good grammar”</p> <p>“ I understand part of speech too, it indicates how the word functions in meaning as well as grammatically within the sentences”</p> <p>“ I still think a lot to prepare word to match with the topic and other sentences with correct grammar or tenses”</p>		
<p>“ I feel confident to post my sentences”</p> <p>“ I am proud with myself if I can write caption in English”</p>	Most of student got self-confidence building to product sentences to explain the capture.	Confidence Building in Writing
<p>“ I am addicted to post caption in English”</p> <p>“ YesMrs, I write on caption as my daily habit. I can get comment from my friend and like from my followers. Because in the lockdown time, people have many time with their social media”</p> <p>“ In the midst Covid-19 pandemic, we must lockdown, so I just do my activities using my handphone. I always open my Instagram. Writing caption as expressing way what I think. It is be my daily habit right now”.</p> <p>“I feel happy for writing on my caption as my daily habit”.</p>	All of students (100 %) practice writing on their daily life and make it as a behavior. They feel happy to write and to post caption.	Writing as a Daily Habit During Pandemic of Covid-19
<p>“ ...on my writing process for my caption, I got many vocabularies. I open my dictionary to know new words that I want to know the spelling”</p> <p>“ Of course mrs. I arrange the sentences. And sometime, I did mistakes. Then, I correct my word and check my words. It is memorable process”</p> <p>“ I can improve my vocabularies. Especially about part of speech. I practice analysis of which is noun, pronoun, verb, adjective, adverb, preposition, conjunction, and interjection.</p> <p>“In the lockdown time, I spent time with writing. I got many vocabularies when practiced writing. A long of the day I did my</p>	100% of students said that they can improve vocabularies by using Instagram caption on Extended Writing Subject. In the lockdown time, they did their activities using their social media.	Improving Vocabularies

activities using handphone”		
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Table 2. Responses Results of Interview

Questions	Q 1	Q 2	Q3	Q4	Q5
The questions about	Grammatical	Writing	Challenges	Feeling	Advantages
Total students	8	10	2	10	10
Percentage	80%	100 %	20%	100 %	100%

On the table 2, the results showed the results responses of interview in using Instagram caption as online learning media on the subject of Extended Writing during pandemic of Covid-19. On the question of number 1 (Q1), the researchers looked that there are 80 % of students stated grammatical understanding. On the question of number 2 (Q2), 10 students (100%) answered question about writing skill. We can look on the table 1 that the students got confident building in writing. Instagram caption writing helps improving writing skill. Thus, the students feel confidence in writing. Question of number 3 (Q3) is about challenges to use Instagram as online learning media during pandemic of Covid-19. Two students (20%) still got challenges or trouble in choosing the word with correct grammatical. Question of number 4 (Q4) is question about feeling. It is a feeling doing this activity during pandemic of Covid-19. 100 % of students answered that they felt happy and addicted in expressing their idea on the caption writing. So, they did it as a daily habit. Question of number 5 (Q5) asks about the advantages. 100% of students said that they can improve vocabularies by using Instagram caption on the subject of Extended Writing. In the lockdown time, they did their activities using their social media.

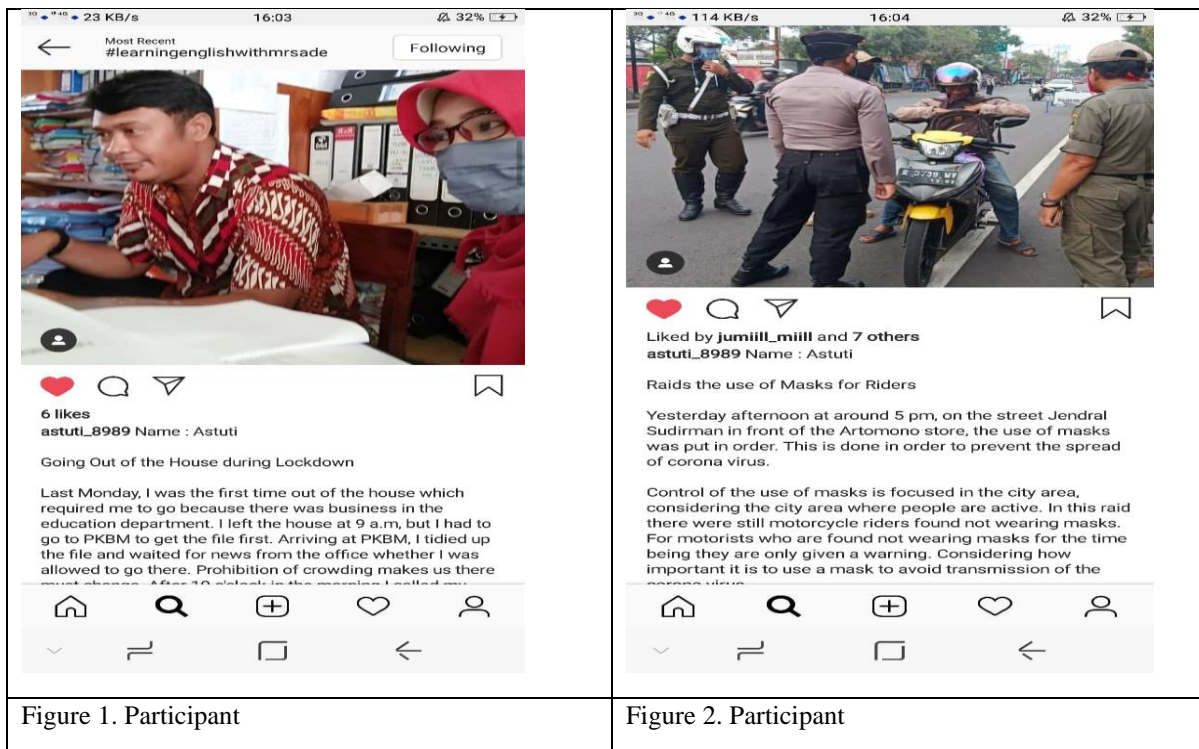
The results of this research showed that there are four advantages in using of Instagram caption as online learning media on the subject of extended writing during pandemic of Covid-19. From the process of data analysis in the research, the researchers looked four advantages as the findings of the research. These are grammatical understanding, confidence building in writing, writing as a daily habit during pandemic of Covid-19, and improving vocabularies.

GRAMMATICAL UNDERSTANDING

The first advantage shows that participants can understand English grammatical on the understanding of simple past tenses, subject- verb agreement and spelling correctly. According to Alufohai (2016) grammar at the sentences level is fundamental for the writing of composition in English language. There are many rules in grammar for instance articles, parts of speech, sentence patterns, and tenses, etc (Cook and Ricard) cited in Muhsin (2016, p. 81). The results of analysis showed that 80 % of students like writing sentences on Instagram. They can understand the structure of grammar.

*“ Yesmrs, I understand to arrange sentences on my caption using correct grammar”,
(Participant 1)*

“ I understand Tenses especially Simple Present Tenses, Simple Past Tenses, Simple Future Tenses. Because I try to describe my picture on my caption ”(Participant 2)
“ I am to be practicing simple past on my caption about recount ” (Participant 3)
“ I can understand part of speech that it is very important in developing sentences with good grammar ”(Participant 7)



Most of students (80%) said that they can arrange the sentences using correct English grammar. They can describe the picture and arrange it correctly. The pictures are simple present tenses and simple past tenses. There are two students (20%) still having challenges or troubles to choose the word correctly. On the figure 1, the student practiced to write recount text with the real picture. She used simple past tenses. On the figure 2, the student wrote the news. She reported the real news of the day by using simple past tense and simple present tense.

CONFIDENCES IN WRITING

The second, the participants can build their confidences in writing by practicing through writing Instagram captions. They try to write sentences confidently. They prepared well their organization of paragraphs so that they wrote Instagram Captions. So, this case will train their confidences in writing by the topic related to the picture which is posted.

“ I feel confident to post my sentences ”(Participant 7)

“ I am proud with myself if I can write caption in English ”(Participant 10)

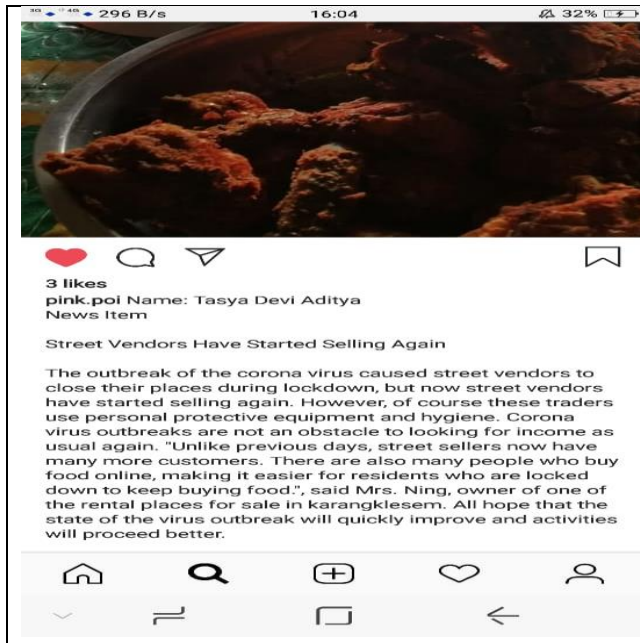


Figure 3. Participant

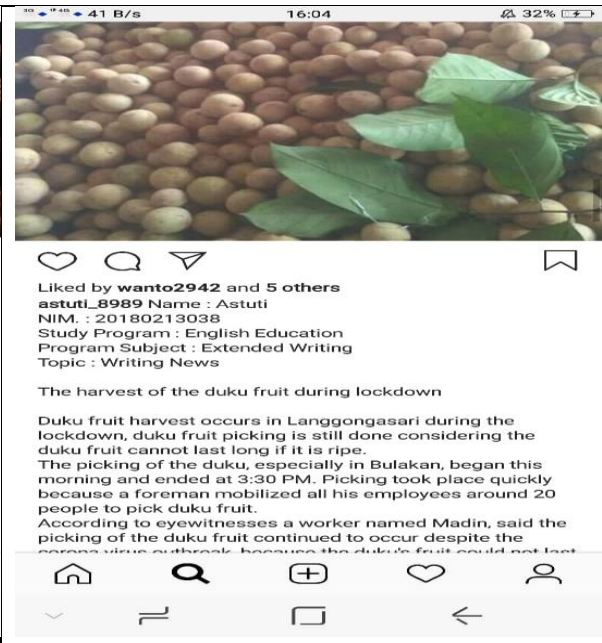


Figure 4. Participant

WRITING AS A DAILY HABIT DURING PANDEMIC OF COVID-19

The third, the participants did writing as a daily habit. They had a lot of time with their gadget. They usually opened their social media especially Instagram in their daily life. So, writing English captions would be positive behaviour in developing writing skill.

"I am addicted to post caption in English" (Participant 10)

"Yes Mrs, I write on caption as my daily habit. I can get comment from my friend and like from my followers. Because in the lockdown time, people have many time with their social media" (Participant 4)

"In the midst Covid-19 pandemic, we must be lockdown, so I just do my activities using my handphone. I always open my Instagram. Writing caption as expressing way what I think. It is be my daily habit right now". (Participant 9)

"I feel happy for writing on my caption as my daily habit". (Participant 10)

All of students (100 %) practiced writing on their daily life and made it as a behavior. They practiced to make simple caption if there was not any assignment from the lecturer. They wrote it routinely. Every day they opened their gadget especially their social media. People had many time in the lockdown time to use a social media especially Instagram. They spent time with their gadget. So, many people can read the students' captions and commented their writing. They felt happy to write and to post caption.



Figure 5. Participant

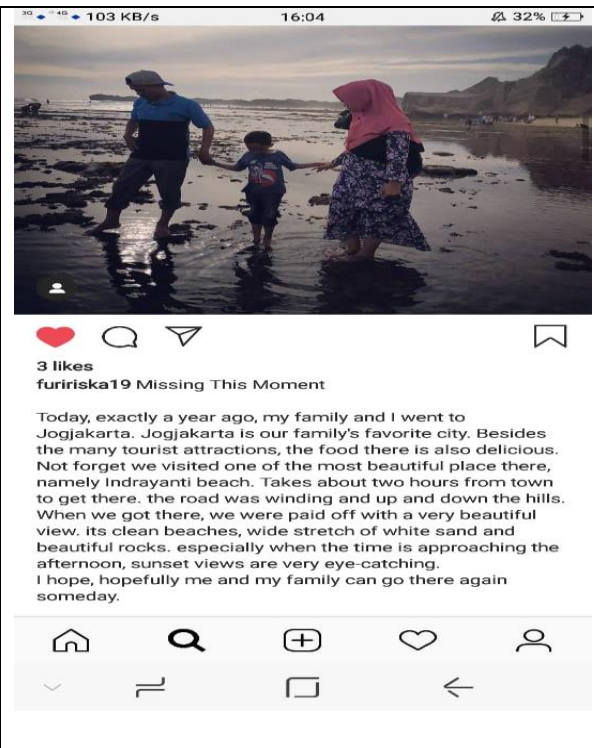


Figure 6. Participant

IMPROVING VOCABULARIES

The fourth, the participants got improving vocabularies. When they began writing the caption of Instagram, they prepared well about the diction of the sentences. And they also read and understand other captions related to the subjects. The students can give comments each other. In the lockdown time because of Covid-19 pandemic, the students did the activities by using their gadget. They practiced writing Instagram captions on the subject of Extended Writing. It needed their knowledge to know the meaning of vocabularies. They can differ words differences in part of speech when they wrote sentences.

"...on my writing process for my caption, I got many vocabularies. I open my dictionary to know new words that I want to know the spelling". (Participant 1)

"Of course Mrs. I arrange the sentences. And sometime, I did mistakes. Then, I correct my word and check my words. It is memorable process". (Participant 7)



Figure 7. Participant



Figure 8. Participant

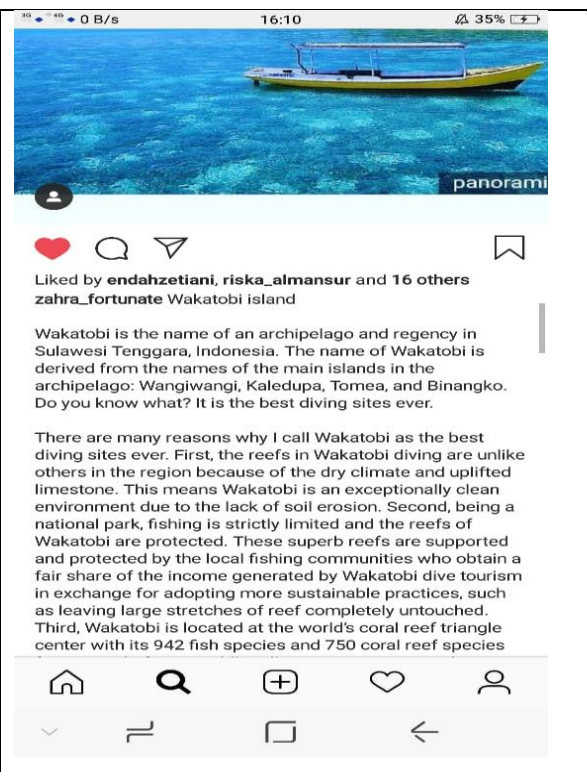
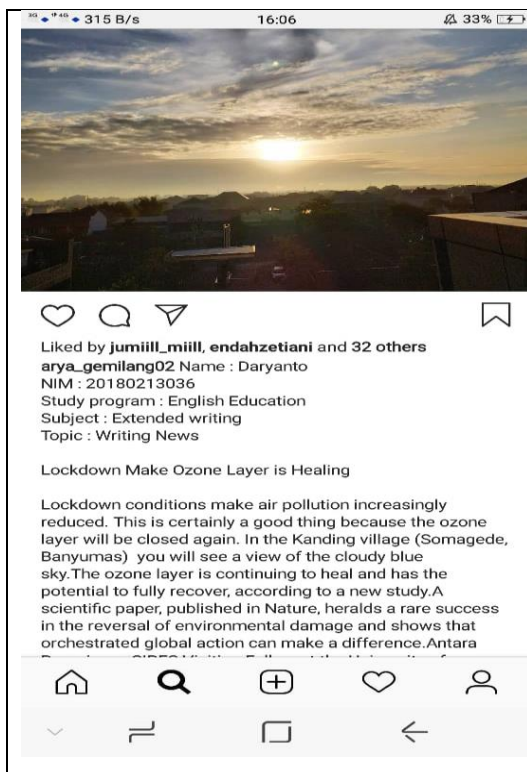


Figure 9. Participant

Figure 10. Participant

“ I can improve my vocabularies. Especially about part of speech. I practice analysis of which is noun, pronoun, verb, adjective, adverb, preposition, conjunction, and interjection”. (Participant 8)

“In the lockdown time, I spent time with writing. I got many vocabularies when practiced writing. A long of the day I did my activities using handphone”. (Participant 10)

In the midst of Covid-19 pandemic, the participants had many times in using gadget. The students tried to find the meaning of vocabularies. They also read and understood other captions related to the subjects. The students can arrange words to give comments to each other. Other followers also read their captions and wrote comments. So, their vocabularies were increasing.

CONCLUSION(S)

Learning activities that were previously done by face to face method in the classroom switched to the online learning system. During pandemic of Covid-19, the concept of social distancing and physical distancing requires everyone to stay home so that the spread of this virus is not expanding. Lecturers are required to keep teaching to keep students informed of proper education and teaching. The lecturers must be creative and innovative in using online media. So, this research focused on Instagram caption as online learning media that the lecturer used it on the subject of Extended Writing.

In conclusion, online learning is good during pandemic of COVID-19. Online learning is very helpful for students during pandemic. This journal showed the students' perceptions on the advantages of using Instagram captions on the subject of extended writing during pandemic of Covid-19. The first advantage shows that participants can understand English grammatical on the understanding of simple past tenses, subject- verb agreement and spelling correctly. The second, the participants can build their confidences in English writing by practicing through writing on Instagram captions. The students tried to write sentences confidently. They prepare well their organization of paragraphs that they wrote on Instagram caption. So, this case will train their confidences in writing the topic related to the picture which is posted. The third, the participants do writing as a daily habit in the lockdown time. They are stimulated to write captions in English. People have many times to use and to open their social media in the midst of Covid-19 pandemic. So, the students practiced writing in their daily life even there is no assignment from their lecturers. They will do writing continuously. Thus, writing English captions will be positive behavior in developing writing skill. The fourth, the participants got improving vocabularies. When they begin writing the captions of Instagram, they prepare well about the diction of the sentences. The students know the new vocabularies from the caption. And they also read and understand others captions related to the subjects. The students can give comments each other.

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